

client: Courier Connex
project: Website Home Page
objective: Motivate prospects to click and request the free trial



PORTFOLIO

copy excerpt

You *Can* Compete With Industry Leaders And Give Your Clients The Services They Demand From A Courier Service...

We'll Show You How To Do It Affordably

If you own a small or mid-sized courier, messenger or delivery service, you **can** compete with the "big boys" - and get the competitive edge you need - without the big costs and commitments.

Your 24/7 Customer Connection

We make it easy for your customers to do business with you online 24/7 - **without** additional software.

No worries about receiving timely updates...no waiting for CD's or DVD's...no additional stress on your existing staff and systems...and, **no downtime**.

Do Business Anytime, Anywhere, Affordably

From anywhere in the world, your customers can access your site through our web-based online portal to enter their own pick-up orders, get automatic price quotes, track shipments and waybill processing – even receive and pay your invoices – at their convenience. All online. At an **affordable price**.

Try it free now!

It's Easy To Improve Your Service Levels – And Your Cash Flow

Our easy online system reduces stress on your existing staff, so they can focus on more important issues. The results? Smoother, more efficient operations.

With online, 24/7 customer access, you can...

"Lisa May is a very effective copywriter and – as an added bonus – is also a skilled marketer. I highly recommend her."

Steve Slaunwhite
Author,
The Everything Guide
To Writing Copy

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